

Michigan GOV Rx Card™

An Important Message for Michigan Business Owners

Both businesses and individuals continue to suffer from the economic crash of 2008. Many employees are unable to afford the very medications needed to help them maintain the health needed to effectively do their job. Although many free prescription discount programs are available, they're under-utilized or misunderstood by the public – and they don't get used! **WJML Radio would like your help to change this in 2012. Please share free Michigan GOV Rx Cards with your employees and/or customers today.**

The Michigan GOV Rx Card is a non-taxpayer funded prescription discount card providing average savings of 28%, but as much as 75% off the regular price of brand and generic drugs, when used at local pharmacies.

<p>Courtesy of News Talk Giant WJML AM - 1210 & 1110</p>  <p>Michigan GOV Rx Card™ Guaranteed Outstanding Value at Local Pharmacies!</p> <p>PRESCRIPTION DISCOUNT CARD</p> <p>PRE-ACTIVATED! Present to Pharmacy - Save up to 75% Now! Accepted at ALL Major & Most Local Pharmacies Nationwide. RE-USABLE! Covers You, Your Family, & Even Your Pets. Find a Pharmacy or Print/Request Additional Cards at www.WJML.com or call 1-855-MI-GOV-RX</p>	<p>Attention Cardholder: This card can be used now for immediate Rx discounts. Scan QR code to access discounts via smart phone. Please share this card with everyone you know. <u>This card never expires.</u></p> <p>Report Problems Using This Card To 1-855-644-6879</p> <p>BIN: 900020 PCN: CLAIMNE GRP: AAAWJML1 USER ID: CARDHOLDER'S 10-DIGIT PHONE #</p> <p>Pharmacist: This PRE-ACTIVATED Michigan GOV Rx Card entitles user to all prescription drug benefits associated with the BIN, PCN, and GRP codes above. For help processing a prescription call the Pharmacy Help Line at (888) 299-5383. This is NOT Insurance.</p>
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- **The above card is active, and can be copied and used for immediate prescription savings at all national, regional, and most smaller independent pharmacies, over 58,000 in all, including Walgreen's, Rite Aid, Meijer, Walmart, Kmart, Sam's, Glens, Kroger, Family Fare, and Costco.**
- No personal information is needed to print additional free cards online at www.wjml.migovrx.com. People can request free cards, mailed to them, by calling Cardholder Service at 1-855-MI-GOV-RX.
- One card works for individuals, families, and pets too. Cards don't expire and can be re-used.
- **Everyone qualifies!** No exclusions, residency requirements, income limitations, or paperwork.
- Cardholders with prescription insurance can **get discounts on drugs not covered by their current prescription plan, during a lapse in coverage, or if they should lose their insurance coverage.**
- Those with Health Savings Accounts (HSA's), high deductibles, or higher co-pay amounts can also benefit by using this card.
- **Prescription savings can be invested with local businesses, helping to spur the local economy!**

Remember, your customers can't spend money with your business that's currently being overspent at the pharmacy on prescription drugs!

➤ **Pro-actively give a Michigan GOV Rx Card to employees and customers**, even if they already have insurance, to save on drugs not covered by their insurance; to give to an un-insured family member; to use for pet prescriptions; or to share with someone else in need.

➤ **Please place free Take-One Displays in employee break rooms, by the cash register, or in high-traffic customer areas.** Request free cards and Take-One Displays at www.wjml.migovrx.com or by calling Rick Stone, at WJML, at (231) 348-5000 or Cardholder Services, at 1-855-MI-GOV-RX (that's 1-855-644-6879).

➤ **Tell others about the Michigan GOV Rx Card program** in your blog, on your website, on Facebook & Twitter, in newsletters to your employees and customers, and to other business owners in the area. Please link to www.wjml.migovrx.com from your website. Program launch details can be found at www.wjml.migovrx.com/media.

